



# LOOK FORWARD to Virtual Engagement



## Unlock the power of virtual interactions

### Are you ready to set a new standard for virtual collaboration?

The world of virtual engagement is here to stay. It's time to move beyond interim solutions and build a new organizational capability that gives you the power to collaborate effectively in the virtual and hybrid environment.

When designed with intention, virtual interactions are much more than a substitute for in-person meetings — they're a platform to engage deeply with your team, expand possibilities, and produce collective results.

This current situation is creating a call to action for innovative leaders to raise the ROI on organizational time spent in meetings. Just OK isn't good enough anymore when the average knowledge worker spends 50 to 80 percent of their time on video calls.

Whether you want to enhance the output of the average meeting or create company-wide connection on a larger scale, we partner with you to:

- Upgrade individual mindsets and skills to match the needs of remote collaboration
- Help your customer-facing teams elevate their leadership presence and effectiveness
- Design highly engaging, results-driven meetings to advance the work of the team
- Conceptualize and execute large-scale gatherings that will surprise and delight skeptical audiences
- Boost social connection and engagement across virtual and hybrid teams

## Ready for a virtual transformation?

**Stop Meeting Like This** partners with forward-looking leaders to design how work gets done. When collaboration practices are intelligent, energizing, and right-sized, companies can unleash diverse perspectives and produce extraordinary outcomes for the business and the individuals on the team.

### What it's like to work with us

We believe work should be something to look forward to. We put our best practices into action every day — in our work with one another and with our clients. With our diverse network of thought leaders, we have deep reach across specializations, allowing us to bring just the right combination of expertise to your situation.

We operate on a partnership model — meaning that we're not consultants that come in, give you a plan, and leave — we're with you for the long haul to put learnings into action and celebrate your successes.

## Let's get started

Learn more at [Stopmeetinglikethis.com](https://stopmeetinglikethis.com)

### What our partners are saying

"The virtual format is the way to go for all future meetings. In over 20 years in the industry, last week's meeting was the best one I have been a part of."

*– Vice President, global pharmaceutical company*

"You really walk the talk. There's no one who is easier or better to collaborate with in this new environment of work."

*– Dr. CK Bray, frequent partner and thought leader in cognitive behavioral research*

"I don't think the meeting could have been better than it was. Great meeting!"

*– Participant feedback from multi-day event of 150+*

